

# QUICK & SWEET SOCIAL MEDIA REPORT

# #IMEX23



## About the event

### IMEX IN FRANKFURT

23 - 25 MAY 2023  
IMEX FRANKFURT

IMEX is the most important trade exhibition for meetings, conventions, events and incentive travel.

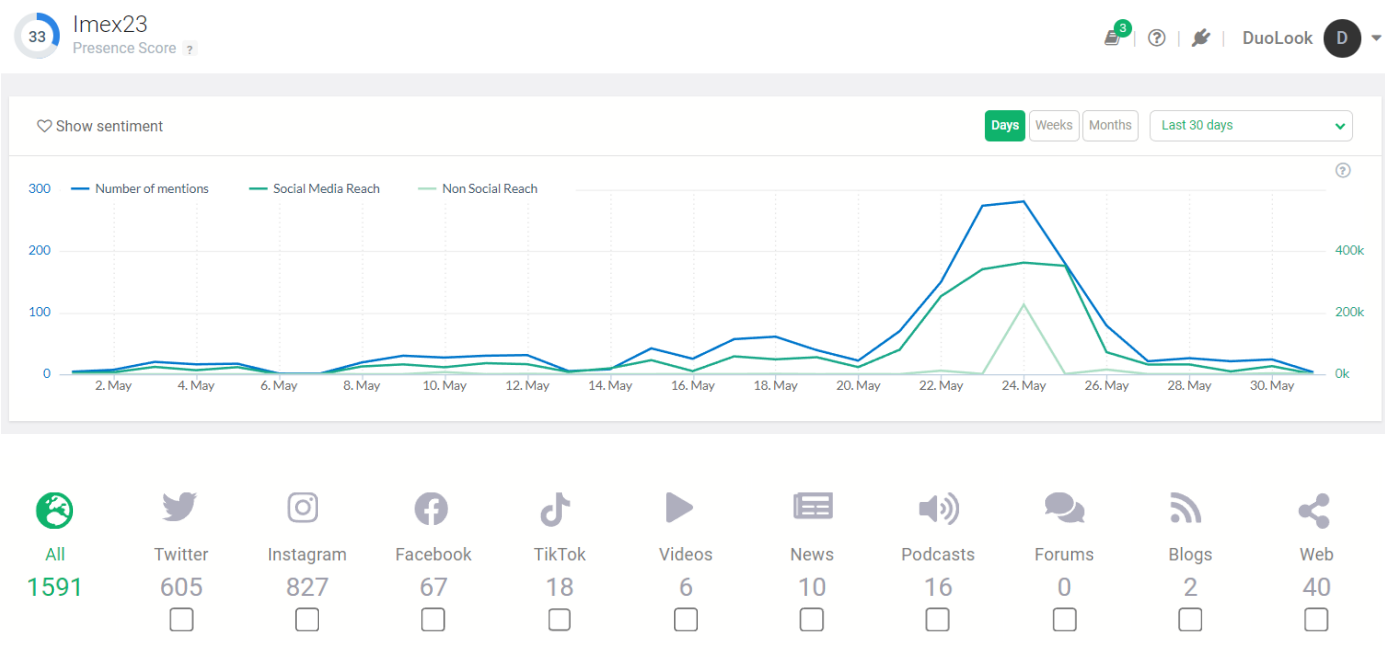
@IMEX\_Group  
#IMEX23



23 -25 May 2023

Messe Frankfurt

## Summary



## Influence of Social Media authors TOP 10

### Top public profiles

Profile	Voice share	Influence
liberty_itg	22.313%	455 638
IMEX_Group	6.262%	127 865
IMEXGroup	3.277%	66 916
RCBrwanda	3.232%	66 000
echaillo	2.581%	52 710
PROCOLOMBIACO	1.920%	39 201
ICCAWorld	1.629%	33 268
JaroslavMarciuk	1.596%	32 597
PolandCvB	1.577%	32 200
LillyAjarova	1.543%	31 500

### Most active public profiles

Profile	Reach	Mentions
liberty_itg	467	81
IMEXGroup	17 136	37
IMEX_Group	33 314	28
JaroslavMarciuk	3 600	19
echaillo	10 924	18
SITEGlobal	10 874	15
PolandCvB	402	15
ewbahrain	53	14
FinlandFCB	1 035	14
PolandConventionBureauPot	1 564	13

## Quotes

”...and suddenly, #ICCAatIMEX23 is over. What a thrilling, exciting, uplifting, thoroughly rewarding few days it's been. Thanks all who engaged with us and who made this incredible event happen. #ICCAWorld #EventsProfes #Meetings #Community #ICCAatIMEX23 #IMEX23 @IMEX\_Group https://t.co/4mnj4QYXXL

”It's been a busy Sunday here in Frankfurt - we asked the team what they're doing to prepare for your arrival! We can't wait to see you for #IMEX23

”Greetings from IMEX Frankfurt! Poland is thrilled to be on-site at this incredible trade show. Get ready for an immersive experience that will redefine your event planning journey. Follow us for live updates! #IMEX23 #PolandCVB #Poland @IMEX\_Group @messefrankfurt #frankfurt https://t.co/1xEbB9YLM

”Day 3 at #IMEX23. Thank you friends, thank you colleagues, thank you clients, thank you everybody who attended our group presentations. Thank you @IMEX\_Group. Team #Finland had a blast. Hope to see you all soon again. https://t.co/8k0jazXBZq

## Context of discussion

innovation network travel stand hotel conversation tomorrow start partner imexfrankfurt imex appointment visit find miss year tradeshow meeting conference tourism time team sustainability eventprof trade libertygroup e410 libertyfamily businessevent wait buyer destination amazing day talk thank kick new group discover meet international forward incentive imexcite bembel good design join exhibition hall opportunity bring host imex23 week great world explore partnership attend way share today work event learn look mouse get imexcited booth fantastic solution link frankfurt dmc let ready imex2023 excited germany imexperience experience friend mice global business connect love eventprofes stop ceo liberty